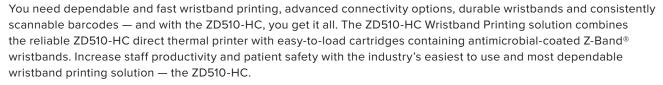


WHAT IS THE ZD510-HC WRISTBAND PRINTING SOLUTION?

Trust your wristband printing to a specialist





WHY SHOULD YOU BUY THE ZD510-HC?

TOP 5 CUSTOMER BENEFITS

1

Industry's only foolproof media cartridge — pop it in and print.

The ZD510-HC, along with its predecessor HC100, is the only wristband printer that offers easy loading wristband cartridges. Users just need to insert the cartridge and they're ready to print. No more printer iams, calibration problems or other loading issues. The ZD510-HC's ease of use virtually eliminates support calls for wristband loading issues — enabling admissions personnel to focus on the patient, not the printer.

2

Upgrading is easy as 1, 2, 3.

No matter what kind of wristband printing solution you have, it's easy to upgrade to the ZD510-HC. It's backward compatible with the HC100 and uses the same wristband cartridges. There's native ZPL support for easy migration from Zebra desktop printers. Using another vendor's printer? The ZD510-HC can use languages associated with other printer brands. And the ZD510-HC offers all the latest wired and wireless connectivity and is validated for use with leading ADT Systems.

3

Got scanning issues? Not any more.

We design, produce and rigorously pre-test our own line of Z-Band wristbands to ensure first-scan readability even for narrow barcodes on today's wristbands. And don't just take our word for it. Independent testing showed that Z-Bands were two to six times more durable than leading competitors after repeated exposure to common hand sanitizers 1 You can be confident that Z-Band barcodes will remain scannable for longer than the average patient stay.

4

You've got a trusted partner in Zebra.

We are committed to providing the latest in healthcare technology to help you provide better care. Our expertise in patient identification speaks for itself, 14 of the Top 20 Hospitals on the U.S. News 2017-2018 Best Hospitals Honor Roll use Zebra wristbands — and since 1998, over two billion patients globally were identified by 7ebra wristbands

5

Zebra Link-OS and Print DNA for unmatched value.

Zebra Print DNA applications, utilities and developer tools provide powerful new features that no other competitive product can offer — features that simplify everything from integration to day-to-day management. The ZD510-HC supports Link-OS and includes the new PrintSecure utility that makes it easy to fine-tune printer security to protect sensitive patient data.

APPLICATIONS

Healthcare

Patient identification

Hospitality

Guest identification

ROI

- Improve staff productivity
- · Reduce wait times at admissions
- Reduce scanning problems at point of care and patient identification errors
- Minimize training requirements for wristband printing
- · Reduce management time
- Cost-effective upgrade from HC100 — use your existing wristband inventory

PRODUCT INFORMATION

ZD510-HC Product Page

- ZD510-HC Spec Sheet
- ZD510-HC Technical Specifications
- ZD510-HC Product Video Short

1 - For more details on the durability laboratory testing performed, please download our white paper on www.zebra.com titled "Laboratory Testing: Zebra's Z-Band Direct Thermal Antimicrobial Wristbands."



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